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Fact Sheet: Click! Partner Term Sheets

The City Council and TPU's Board adopted a list of 12 goals for Click!'s future operations. Those goals, which guided the partner-identification process and the two negotiated term sheets, are:

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| 1. Public ownership of assets | 6. Competition | 10. Job options for Click!
staff & protection of
intellectual property |
| 2. Equitable access | 7. Safeguard City/TPU use | |
| 3. Low-income affordability | 8. Financial stability | 11. Consumer privacy |
| 4. Net neutrality | 9. Economic development &
educational opportunity | 12. Consumer goodwill |
| 5. Open access | | |

The public-private partnership **term sheets protect the public interest** across all of the policy goals—including equity, net neutrality, data privacy, low-income affordability, and robust competition. Key points include:

- Click! is not being sold. TPU will not only **retain ownership** of the existing network but will also take ownership of all upgrades the private partner makes to the network.
- The private partner will **upgrade the network to gigabit speeds** across its entire footprint within three years.
- The private partner will make enforceable commitments to:
 - Respect **net neutrality**.
 - Respect user **privacy**.
 - Offer substantially **reduced-cost products** to low-income members of the community.
 - Meet robust **customer service standards**.
 - Offer services and pricing **equitably** across the entire network footprint.
- Both potential private partners' commitments to competition include a **guarantee not to sell its lease interest in Click! to any entity that has a significant market share in Tacoma**.

The process has included extensive stakeholder outreach, community engagement, transparency, and competition. All entities had an opportunity to submit ideas and proposals for the partnership. The submitted proposals and the negotiated term sheets are publicly available and were presented in an open forum so the community knows exactly what is being proposed. For more details, please see the Click! Network Update page: MyTPU.org/ClickUpdate.

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