

# WestRock Community Engagement

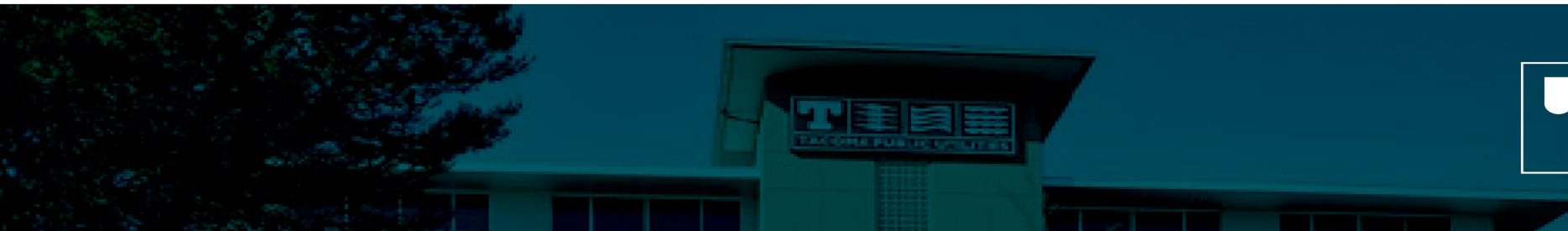
- **Ongoing: Informal policymaker engagement**
- **September 14 – October 11: Community Outreach**
- **October 11: PUB Public Hearing on Tacoma Water Rate Adjustment**
- **October 17: Tacoma City Council Government Performance & Finance Committee**
- **October 25: PUB 1<sup>st</sup> reading**
- **November 15: PUB 2<sup>nd</sup> reading, potential adoption**
- **November 21: Tacoma City Council 1<sup>st</sup> reading**
- **November 28: Tacoma City Council 2<sup>nd</sup> reading, potential adoption**



# WestRock Community Engagement

## Planned Community Engagements

- **Neighborhood Councils & Block Groups**
- **Asia Pacific Cultural Center**
- **Korean Women's Association**
- **The Pierce County Black Collective**
- **Chamber of Commerce & Economic Development Board**
- **Franchise Cities/Local Government Partners**
  - **City of Fife**
  - **MetroParks Tacoma**
  - **Pierce County**
  - **Puyallup Tribe**
- **The Cross District Association of Tacoma & Neighborhood Business Districts**



# WestRock Community Engagement

## Planned Customer Engagements

- **Pierce County**
- **THA**
- **Salishan Community Association**
- **Tacoma Public Schools**
- **University Place School District**
- **Franklin Pierce Schools**
- **Puyallup Schools**
- **MultiCare**
- **Franciscan Health System**
- **Other Top 50 Tacoma Water Accounts**



# WestRock Community Engagement

## Planned Virtual, Hybrid & In-Person Engagement Plan

- **September 14-October 11**

## Completed Community Engagements

- **Eastside Neighborhood Council (Sep. 18)**
- **Northeast Neighborhood Council (Sep. 21)**
- **Ongoing Conversations with Tacoma City Council & Franchise Cities**
- **Ongoing Conversations with Key Accounts & businesses**



# WestRock Communications

- **Blog Post Live**
  - **MyTPU.org/MillClosure**
  - **Featured on homepage**
  - **Link to provide comments**
- **Residential Email Newsletter story to 12k subscribers**
- **Fact sheets for outreach staff**
- **Banners on MyTPU.org and MyAccount**
- **Bill Message**
- **Social Media**
- **Media**
  - **Responding to inquiries**
  - **Developing Op-Ed**

