

**TOGETHER WE WILL**

**END POVERTY  
ONE FAMILY  
AT A TIME**



**MAKE MORE POSSIBLE**

*Together*



**MAKE MORE  
POSSIBLE  
TOGETHER**



*Thank you*  
**Tacoma Public Utilities**

**1** in **3**

households  
struggle  
with poverty

**OUR BOLD GOAL:**  
**Help lift 15,000 families**  
**out of poverty by 2028,**  
**one family at a time.**

## WHO IS ALICE?



**ASSET  
LIMITED**

**ALICE has no  
safety net in  
times of crisis**



**INCOME  
CONSTRAINED**

**ALICE's  
income falls  
short of  
essentials**



**EMPLOYED**

**ALICE is  
working, yet  
not earning  
enough**





# 3 Key Impact Areas



# Basic Needs

This includes food, clothing and shelter, an essential component of the social safety net.

Donors like you, helped more than  
**109,000 people**  
**last year.**





*“Speaking with 211 made me realize that there are people that do care and now I have somewhere to turn.”*

Call, text or email: We connect people with a trained specialist to get matched with the right services in **Pierce, Thurston and Lewis Counties.**

- **Utilities**
- **Housing**
- **Transportation**
- **Basic Food**
- **Behavioral and Physical Health**
- **Legal Assistance**
- **Employment**
- ***AND MUCH MORE!***

**90,292 calls in 2019**



# Center for Strong Families (CSF)

**7 centers in Pierce County** to help residents face their toughest financial challenges by improving their financial bottom line.

Free one-on-one financial and career coaching and education to help them take control of their finances in four key areas.



**2,932 households have moved from poverty so self-sufficiency**

# COVID-19 Response



## *Highlights*

- Established Pierce County Connected Fund with Greater Tacoma Community Foundation - \$7.3M
- Distributed 5,000 masks for Pierce County Health Department and 2,469 DIY masks to 20 nonprofits
- Created a Diaper Bank serving 398 families, distributing 18,000 diapers
- Connected 246 people to 36 volunteer opportunities at 17 agencies





# #UWPC4ALICE



**GIVE | ADVOCATE | VOLUNTEER**  
**You have the ability to changes lives.**

