





# *Thank you* Tacoma Public Utilities



households struggle with poverty

OUR BOLD GOAL: Help lift 15,000 families out of poverty by 2028, one family at a time.

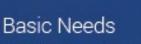




#### **3 Key Impact Areas**

#### Center for Strong Families

United Way of Pierce County's Center for Strong Families is a network of 7 trusted community organizations that help struggling families improve their financial bottom line by providing one-on-one mentoring and coaching to help clients get jobs, increase income, decrease expenses, build credit and acquire assets.



We help children, families and individuals cover critical needs like food, health care, childcare and shelter. With their basic needs met, families can move out of crisis, prevent future crisis and find greater stability.

#### 211

With United Way of Pierce County's South Sound 211 helpline, we connect people in need to critical community resources and provide navigation services for behavioral health, housing, transportation and employment. 211 supports 90,000 Pierce County callers per year.





#### **Basic Needs**

This includes food, clothing and shelter, an essential component of the social safety net.

Donors like you, helped more than **109,000 people last year.** 









"Speaking with 211 made me realize that there are people that do care and now I have somewhere to turn." Call, text or email: We connect people with a trained specialist to get matched with the right services in **Pierce, Thurston and Lewis Counties**.

- Utilities
- Housing
- Transportation
- Basic Food

- Behavioral and Physical Health
- Legal Assistance
- Employment
- AND MUCH MORE!

# 90,292 calls in 2019



#### **Center for Strong Families (CSF)**

**7 centers in Pierce County** to help residents face their toughest financial challenges by improving their financial bottom line.

Free one-on-one financial and career coaching and education to help them take control of their finances in four key areas.



## 2,932 households have moved from poverty so self-sufficiency



## **COVID-19 Response**





Highlights

- Established Pierce County Connected Fund with Greater Tacoma Community Foundation - \$7.3M
- Distributed 5,000 masks for Pierce County Health Department and 2,469 DIY masks to 20 nonprofits
- Created a Diaper Bank serving 398 families, distributing 18,000 diapers
- Connected 246 people to 36 volunteer opportunities at 17 agencies



#### **#UWPC4ALICE**





## GIVE | ADVOCATE | VOLUNTEER You have the ability to changes lives.



