TOGETHER WE WILL END POVERTY ONE FAMILY AT A TIME

MAKE MORE POSSIBLE Together

United Way of Pierce County
Thank you

 Tacoma Public Utilities
OUR BOLD GOAL: Help lift 15,000 families out of poverty by 2028, one family at a time.
3 Key Impact Areas

Center for Strong Families
United Way of Pierce County’s Center for Strong Families is a network of 7 trusted community organizations that help struggling families improve their financial bottom line by providing one-on-one mentoring and coaching to help clients get jobs, increase income, decrease expenses, build credit and acquire assets.

Basic Needs
We help children, families and individuals cover critical needs like food, health care, childcare and shelter. With their basic needs met, families can move out of crisis, prevent future crisis and find greater stability.

211
With United Way of Pierce County’s South Sound 211 helpline, we connect people in need to critical community resources and provide navigation services for behavioral health, housing, transportation and employment. 211 supports 90,000 Pierce County callers per year.
This includes food, clothing and shelter, an essential component of the social safety net.

Donors like you, helped more than 109,000 people last year.
Call, text or email: We connect people with a trained specialist to get matched with the right services in Pierce, Thurston and Lewis Counties.

- Utilities
- Housing
- Transportation
- Basic Food
- Behavioral and Physical Health
- Legal Assistance
- Employment
- AND MUCH MORE!

90,292 calls in 2019

“Speaking with 211 made me realize that there are people that do care and now I have somewhere to turn.”
7 centers in Pierce County to help residents face their toughest financial challenges by improving their financial bottom line.

Free one-on-one financial and career coaching and education to help them take control of their finances in four key areas.

2,932 households have moved from poverty so self-sufficiency
COVID-19 Response

Highlights

• Established Pierce County Connected Fund with Greater Tacoma Community Foundation - $7.3M
• Distributed 5,000 masks for Pierce County Health Department and 2,469 DIY masks to 20 nonprofits
• Created a Diaper Bank serving 398 families, distributing 18,000 diapers
• Connected 246 people to 36 volunteer opportunities at 17 agencies
GIVE  |  ADVOCATE  |  VOLUNTEER
You have the ability to change lives.