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# Demand Response

**2022-2041 Potential Assessment**

# Potential Assessment Overview

- Conduct assessment of residential and commercial sector demand response potential in the Tacoma Power service territory
- Estimate the amount of achievable technical potential (MW) for the 2022-2041 study period
- Primarily uses DR measure options and assumptions identified by the Northwest Power and Conservation Council in the 2021 Plan
- Uses Power Council methodology to analyze potential
- Separately analyzed winter and summer potential

# Study Findings

**TACOMA POWER**  
TACOMA PUBLIC UTILITIES

- [illegible]

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- ### Summer DR Potential by Year
- 
- This stacked bar chart illustrates the projected growth in summer demand response (DR) potential over time. The y-axis measures Achievable Potential in MW, ranging from 0 to 50. The x-axis shows five specific years: 2022, 2025, 2028, 2031, and 2041. Each bar is composed of multiple colored segments representing different categories of DR resources.
- The legend identifies the following components:
- Com Smart Thermostat- Small
  - Com Heating Switch- Small
  - Com Heating Switch- Medium
  - Com Cooling Switch- Small
  - Com Cooling Switch- Medium
  - Com Curtailment
  - Res New HP WH Grid Enabled
  - Res New Direct Install Thermostat
  - Res EV Charging Managed API
  - Res New ER WH Grid Enabled
  - Res Existing ER WH Hard Wired Grid Enabled
  - Res ER WH Hard Wired
  - Res Bring-Your-Own-Thermostat
  - Res Time-of-Use
  - Res-Com Critical Peak Pricing
- | Year | Achievable Potential (MW) |
|------|---------------------------|
| 2022 | ~3.0                      |
| 2025 | ~11.5                     |
| 2028 | ~17.5                     |
| 2031 | ~29.0                     |
| 2041 | ~46.5                     |

## Factors that drive the MW impact and cost per MW

- Ramp rate deployment schedule
- Amount and timing of load reduction per unit
- **Costs:** Per unit measure cost, fixed administrative costs, maintenance costs

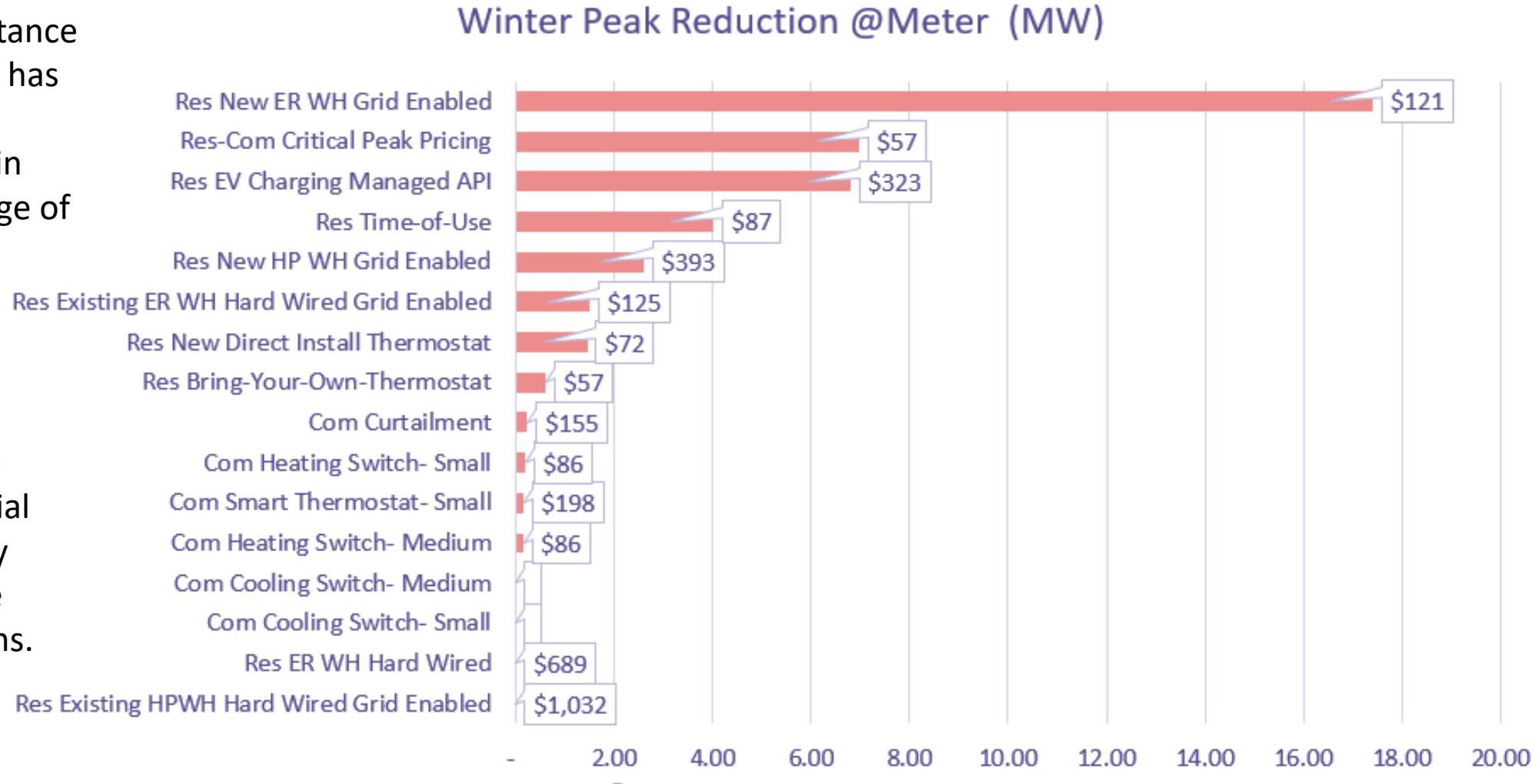
## Other considerations

- Some measures overlap and require a net calculation, for example Critical Peak Pricing rates drive similar impacts to an end-use such as a grid enabled water heater

# MW Impact vs. Cost

Residential resistance water heater DR has some of highest potential and is in the medium range of costs

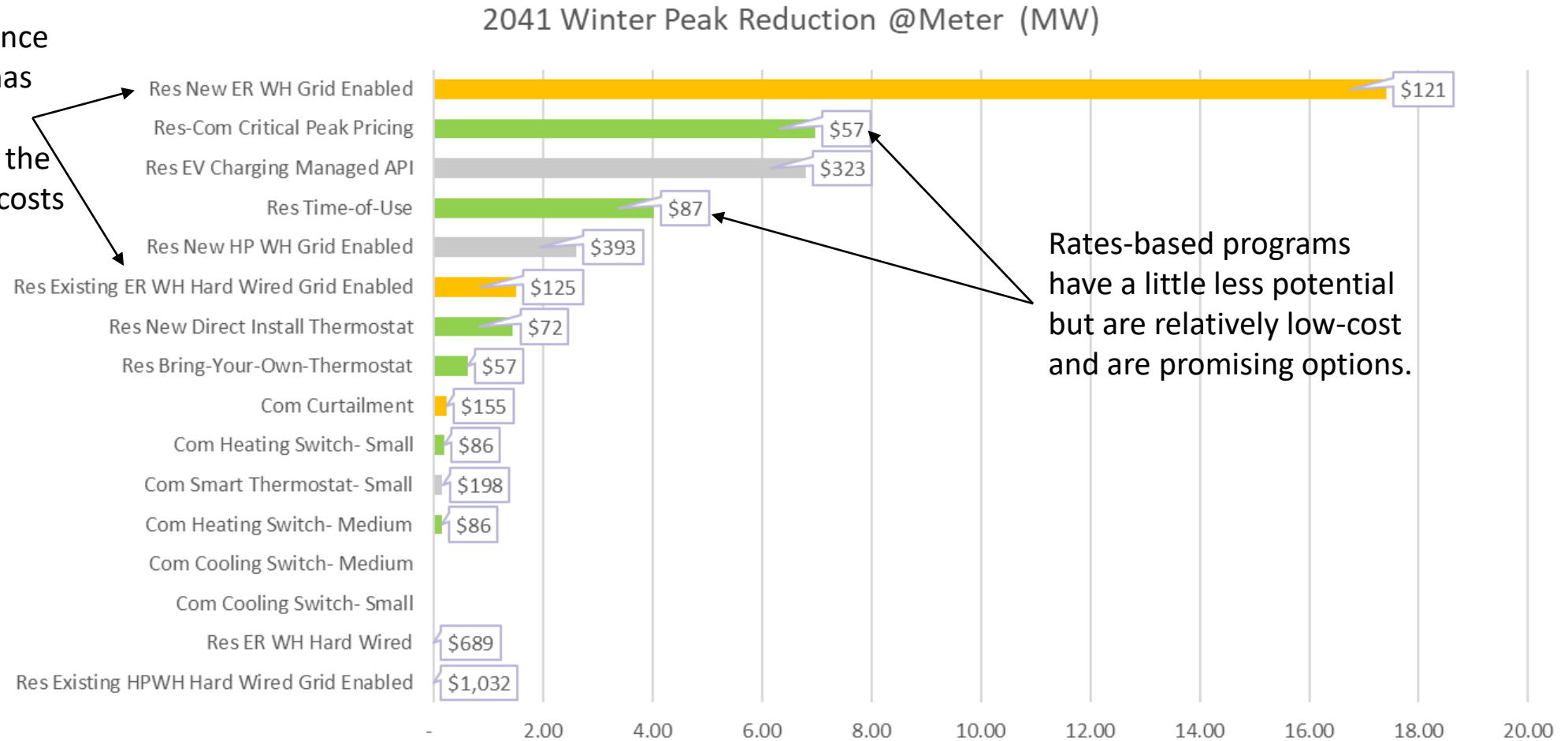
Rates-based programs have a little less potential but are relatively low-cost and are promising options.



Note: Bars represent winter peak reduction potential for each measure and boxes to the right of the bars present their \$/MW cost.

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# Ramp Rates

## Grid Enabled Water Heater Example

- Ramp rates determine the annual rate of deployment of a DR option
- A significant factor in many DR options is the customer timing to replace a piece of equipment with one that incorporates a grid managed technology (often a replace on burn-out decision)
- Program adoption is another significant factor, how many eligible for the program choose participate
- Single family annual water heater replacements is about 3,300 per year, the ramp rate of grid enabled water heaters averaged 2,500 per year, about 75% - an optimistic participation rate

# Demand Response in the IRP

How did we use results from the DR Potential Assessment?

## Residential electric resistance water heater DR

- Largest source of residential & commercial DR potential
- 19.6 MW of technical potential in winter by 2028 identified in potential assessment
- Fixed & variable cost assumptions taken from potential assessment

## Industrial DR

- No true potential assessment to inform assumptions
- Fixed & variable cost assumptions based on NWPCC assumptions in 2021 Plan

# DR Resource Addition in IRP

- Our 2022 IRP identifies the addition of 10MW of demand response as our preferred strategy to shore up small adequacy risks that we might face if we find ourselves in a future where the Western grid becomes increasingly unreliable.
- 10MW was selected because it was “just enough” to meet resource adequacy need
- Assumes a mix of residential and industrial (3MW of resistance water heaters and 7 MW of industrial)

# Cost Assumptions - Detail

Residential ERWH DR	Incentive cost (\$/kW-year)	Fixed Annual Admin Costs (includes one-time setup cost)	Effective \$/kW-year for 3MW
2022	\$70.81	\$1,760,989	\$658
2031	\$99.41	\$346,230	\$215
2041	\$115.51	\$93,974	\$147

Industrial DR	Incentive cost (\$/kW-year)	Fixed Annual Admin Costs (\$/kW-year)	One-time Setup Cost	Effective \$/kW-year for 7MW
2022	\$40	\$10	\$150,000 + \$10/kW	\$81
2031	\$40	\$10	\$0	\$50
2041	\$40	\$10	\$0	\$50

Weighted Average Cost of 10MW of Demand Response

