



# Equity in Contracting

City of Tacoma | Community & Economic Development Department

**TACOMA PUBLIC UTILITY BOARD**

**March 23, 2022**





# AGENDA



- Background
- Team Update
- 2021 Program Outcomes
- 2022 Priorities
- Next Steps



# ••• EQUITY IN CONTRACTING (2019)

- EIC Ordinance approved in November 2019
- Replaced Small Business Enterprise Program in TMC 1.07
- Created race/gender conscious tools

# ••• EIC PROGRAM TEAM (2022)



- Malika Godo
  - EIC Compliance, MBDA Liaison
- Gary Lizama
  - EIC Goal Setting, Bid Review
- Deborah Trevorrow
  - LEAP, Workforce Investments
- Kacee Woods
  - Program Manager, EIC & Workforce

# 2021 PROGRAM OUTCOMES



- **Result:**

- 59% (+13) increase in the number of awards
- 69% (\$3.86M) increase in amounts awarded to Tacoma's small, minority, and woman owned businesses.

	# Awards to Certified Firms	Total Contract Amount Awarded to Certified Firms
2020	22	\$5,581,227
2021	35	\$9,446,155



# 2021 PROGRAM OUTCOMES



EIC Utilization	2021 Utilization	2020 Utilization	2012 – 2016 Utilization	Estimated Availability of Contractors as indicated in Disparity Study
MBE	10%	4%	5%	13%
WBE	5%	7%	2%	3%
SBE/DBE	18%	23%	N/A	N/A



# 2021 PROGRAM OUTCOMES



Ethnicity	2020 Count of Awards	Sum of Original Subcontract Value
Asian-Pacific American	4	\$ 232,904.00
Black American	2	\$ 47,592.00
Caucasian	13	\$ 5,100,706.75
Hispanic American	2	\$ 76,304.00
Native American	1	\$ 123,721.04
Grand Total	22	\$ 5,581,227.79

Ethnicity	2021 Count of Awards	Sum of Original Subcontract Value
Asian-Pacific American	6	\$ 1,164,017.41
Black American	5	\$ 251,625.00
Caucasian	13	\$ 4,634,411.05
Hispanic American	8	\$ 872,498.00
N/A	1	\$ 2,434,703.50
Native American	2	\$ 88,900.00
Grand Total	35	\$ 9,446,154.96



# 2022 PRIORITIES



- Re-engage internal and external stakeholders
- EIC Compliance
- Expand Program to A&E and Goods and Services
- EIC Advisory Committee





# ESTABLISH ADVISORY COMMITTEE

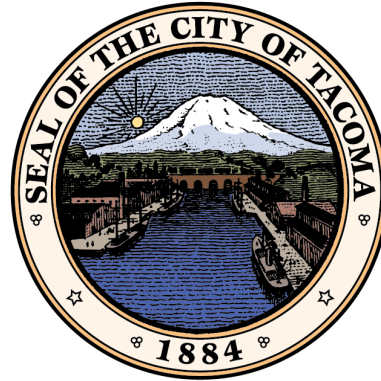


- Authorized by TMC 1.07.090A
- 15 Member Committee consisting of:
  - 7 for Contractor Positions by type
  - 5 for Council Districts (1 for each Council District)
  - 3 recommended by Utility Board from TPU Service Area
- Resolution establishing Committee April 5, 2022

# ●●● NEXT STEPS



- Resolution to establish EIC Advisory Tuesday, April 5, 2022
- Interviews May 2022
- Resolution to appoint EIC Advisory Tuesday, June 7, 2022



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**ECONOMIC DEVELOPMENT COMMITTEE**

**March 22, 2022**

