

# Customer Portal

## Utility Modernization

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# Customer portals present an easy way for customers to engage with their utility.



# Customer portal features

- Control account information
- Review bill history
- Make payments
- Request service appointments
- Find outage information
- Set communication preferences
- Enroll in new programs
- Manage energy & water usage





# Customer benefits

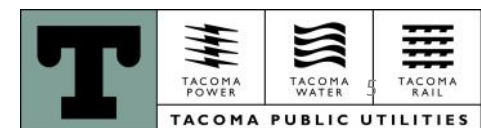
- Enables greater customer convenience & control
- Meet rising customer expectations in a digital world
- Become our customer's trusted utility advisor
- All device types supported (smartphone, web, tablet)
- Share new products, services, & rebates with customers
- Empower customers to set communication preferences



# Utility benefits

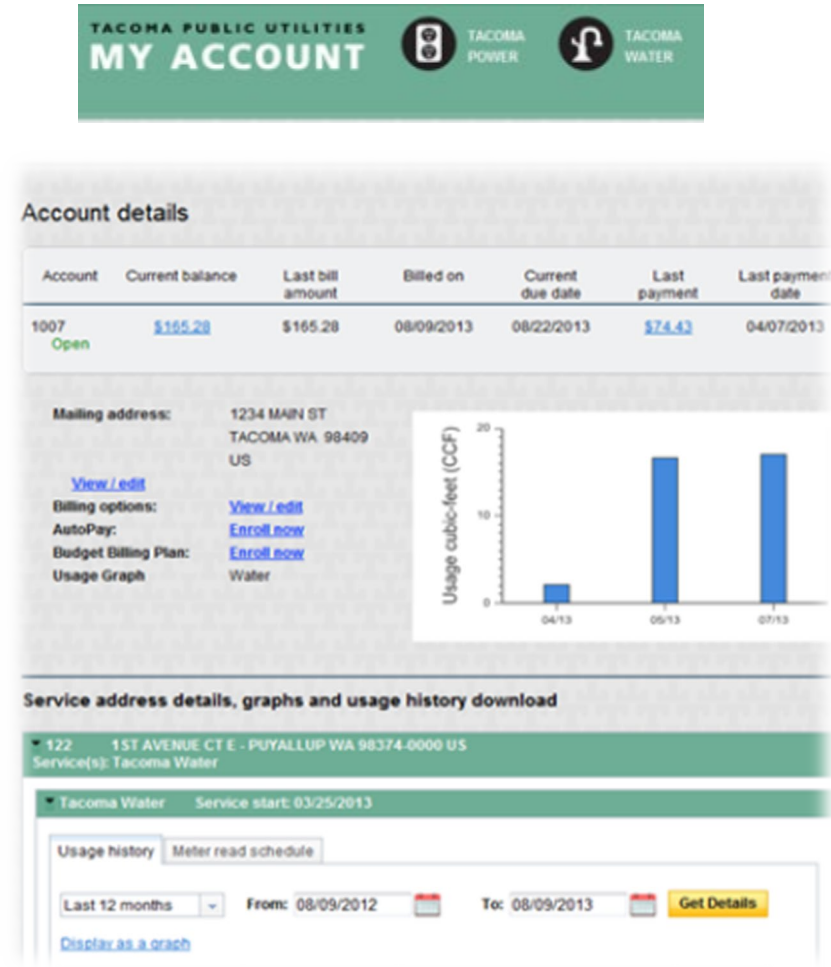


- Cost savings
- Automate/streamline common utility customer processes
- Lessen environmental impact thru paperless bill enrollment
- Market products/services to customers most likely to use them
- Improve customer data quality
- Flexibility to add new customer programs, products, & services



# MyAccount portal will be replaced with an updated system...

- Contemporary branding & look/feel
- Integrates with new outage portal
- Supports mobile app capability
- Improves preference center features
- Enables conservation features
- Energy savings gamification capable
- Improved ability to add new features without custom development

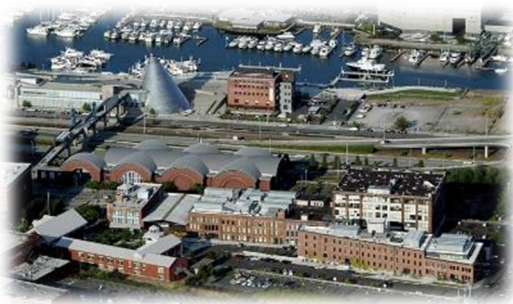


# A modern customer portal to serve all customers...

Residential & Small Business



Commercial & Industrial



Third Party Customer Agencies




Property Managers & Landlords




*Make bill assistance pledges & payments on behalf of eligible customers*




# A modern customer portal providing features our customers expect...




Text




Email




IVR



Push




My Account




Usage




Compare




Billing




Notifications




Connect Me




Outages




Efficiency




Smart Home




Electric Vehicle




Footprint




Services




Social Media




Information Letter




Videos



Email



Web Banner



Mail Insert



Energy Analytics



Program Management



Marketing & CRM



Use Patterns



High Usage Alerts



Complaints



District Metering Analysis



# A modern customer portal enables TPU's objectives

## *Equitable customer service*



Choice & convenience for all customers

## *Economic development*



Simplifies engagement with TPU

## *Environmental stewardship*



Minimizes customer printing & mailing

## *Reliability & resiliency*



Provides customer outage details

# AMI Customer Benefits Roadmap

Updated January 3, 2019

## Customer Benefits Key

Reliability & Resiliency

Billing & Payment

Convenience

### Phase 1: Delivered Functionality

To be completed by end of 2021

1. Basic meter to bill
2. Basic meter data reporting
3. Monthly billing
4. Customer meter options policy
5. Support for existing manual prepay process

1. Enhanced customer portal
2. Consumption data available via new portal

1. Remote meter reading
2. Remote disconnect/reconnect for power
3. Automated service order creation

#### Phase 1 Dependencies

1. Deploy AMI Network & Meters
2. SAP Integration
3. MDMS Implementation
4. New Customer Portal Deployment & Integration
5. New SAP Functionality for Fees

### Phase 2: Delivered Functionality

To be rolled out between 2021 and 2023

1. Enhanced prepay functionality (via customer portal)

1. Enhanced outage notifications
2. Abnormal consumption notifications
3. Emergency water leak notifications

1. Asset analytics use cases
2. Engineering analysis & systems planning use cases
3. Enhanced voltage monitoring
4. Revenue protection

#### Phase 2 Dependencies

1. Data Lake Integration
2. webMethods ESB Integrations
3. AMI Stabilization Work

### Enabled Functionality

Features enabled by AMI not in program scope  
To be prioritized after 2023

1. New real-time rate models
2. Support for multi-service prepay (water, sewer, trash)
3. Choose your own bill date

1. Enhanced SAP contact center tools via CIC upgrade
2. Enhanced demand & load forecasting
3. Enhanced grid & outage mgmt. operations
4. Distribution automation
5. Smart City integration

#### Future Dependencies

1. SAP Customer Interaction Center Replacement
2. OMS & ESRI GIS Integration
3. Energy Management System Integration
4. SAP Configuration for New Rates
5. Embedded Taxes in Rates Removed from SAP

2020

2021

2022

2023

2024 and beyond...



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