

Customer Verification & Risk Evaluation

Customer Services

Utility Board Study Session October 24th, 2018



- On March 28th, 2018 the Utility Board extended the contract for Equifax Information Services to provide customer verification and risk evaluation.
- Customer Services completed a Request for Proposal (RFP) during this extension and **Online Utility Exchange** was selected.
- Contract negotiations are underway.



Customer Verification

• Customer Services offers new customers

two options for verifying their identity:



Provide current government issued picture identification:
Driver's License, passport, tribal identification, etc.

- or -

2. Provide name and Social Security Number (SSN)



Risk Evaluation

- Customer Services collects deposits on non-owner occupied renters to reduce the risk of unpaid charges. Deposits are returned after twelve (12) months of satisfactory payment history.
- Customers are provided deposit waiver options, such as:
 - 1. Previous satisfactory payment history at TPU
 - 2. Risk Verification through a utility risk model
 - 3. Letter of Credit from a previous utility company

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Risk Evaluation (cont.)

- The Utility Risk model:
 - 1. Is a "soft hit" on a customers credit report
 - (i.e. does not impact a customer's credit score)
 - 2. Is free to the new customer
 - 3. Has an immediate result
 - 4. Utilizes the third party's credit information. TPU does not provide our account information to the third party. 5



Services are accessed by two groups:



name: number: number:	
Additional tenant:	
First name: SSN: Validate	

COT/TPU Staff via SAP

Property Managers 6



Date	Activity
Sept 7 th	RFP is published
Oct 2 nd	Three responses were received from TransUnion, Equifax and Online Utility Exchange
Oct 8 th	Online Utility Exchange was selected
Oct 24 th	Utility Board Study Session preview
TBD	Go live is planned to correspond with SAP programming (Q1 2019).



Online Utility Exchange

- Provides similar services to over 1,000 utilities, including 300+ US municipals.
- Provides one price for Customer Verification, Risk Evaluation or both at once.

	Equifax	TransUnion	Online Utility Exchange
Final Score	53.0	65.7	74.5



NEXT STEPS

- Contract negotiations are underway
- Three (3) year contract will likely be under \$200,000
- SAP/Portal work will be combined with Q1 SAP enhancements
- Online and self-study training will be available for TPU and COT staff