

# **CUSTOMER SERVICES 2019/2020 BUDGET PRESENTATION**

**August 22, 2018**

**Steve Hatcher**

**Customer Services Manager**



# AGENDA

- **Mission/Vision**
- **Customer Service Strategic Goals**
- **Services Provided**
- **Budget Overview**
- **Budget Drivers**
- **Expenses and Staffing**
- **Next Steps**

# MISSION/VISION

## **MISSION:**

**We engage customers through exceptional service and customer-focused solutions.**

## **VISION:**

**To be known for Excellence in our Service to Customers.**

# CUSTOMER SERVICES STRATEGIC GOALS

- **Empowering customers with easy to use self service tools that fit their individual needs**
- **Routing customers to the most knowledgeable employees to answer customer inquiries quickly, efficiently, and completely**
- **Maintain and enhance customer service by empowering staff with the required authority to accomplish 1<sup>st</sup> call resolution with robust and modern utility tools**
- **Developing strategies that meet the needs and requirements of each of our customer segments – Residential, Small and Mid-size business, Key accounts and Low-Income**
- **Position ourselves to support/participate in Tacoma Power, Water and Environmental Services strategic initiatives**

# SERVICES PROVIDED

- **Administration** – Division oversight and management, strategic planning.
- **Customer Solutions** – Utility and resource assistance for seniors/disabled and low income.
- **Business Office** – Call center/lobby services, billing, payments and commercial services.
- **Performance Solutions** – Benchmarking/analytics, staff training/development and project management.

# SERVICES PROVIDED (continued)

- **Support Services** –TPU switchboard services, administrative support and contract management.
- **Field Operations** – Meter reading, field investigative services and mail services operations.

# BUDGET OVERVIEW

- **Enhance low-income assistance effectiveness**
  - ✓ Expanded staffing – elevates program emphasis and customer support
  - ✓ Higher participation from improved marketing, outreach, and overall program resources
- **AMI preparations prior to deployment**
  - ✓ Begin training of Contact Center staff
  - ✓ Continue transition of Field Operations staff
  - ✓ Work with Click! to train and transition some personnel into Call Center

# BUDGET DRIVERS

- **Staffing cost increases due to general wage and benefit assumptions.**
- **Increase the number of personnel assigned to support the expansion of the Low-Income Assistance Programs.**
- **Increase in licensing/maintenance costs associated with software and customer-facing self-service systems.**
- **Implement a Request for Proposal (RFP) in preparation of the Customer Interaction Center (CIC) replacement project, scheduled for the 2021/2022 biennium.**
- **Execute a contract with an external call center to add complementary staffing to support the operation of the CS Contact Center.**



# EXPENSES AND STAFFING

TPU Customer Services	2017-2018 Budget	2019-2020 Budget	2017-18 to 2019-20 Budget Comparison	
SUMMARY - Operation & Maintenance by Category				
Salaries & Wages	\$ 20,917,991	\$ 23,230,278	\$ 2,312,287	11.1%
Employee Benefits	9,549,165	9,817,518	268,352	2.8%
Capital Credit & Labor To/From Others	(530,900)	(327,250)	203,650	38.4%
Total Personnel Costs	29,936,256	32,720,546	2,784,290	9.3%
Supplies	1,019,565	1,105,913	86,348	8.5%
Services	1,779,767	2,373,111	593,344	33.3%
Other Charges	3,862,015	4,958,880	1,096,865	28.4%
Total Assessments	3,829,165	3,949,688	120,523	3.1%
Total Supplies, Other Services & Charges	10,490,512	12,387,592	1,897,080	18.1%
Subtotal	40,426,768	45,108,138	4,681,370	11.6%
Capital Outlay	2,835,000	584,420	(2,250,580)	-79.4%
Total Customer Services	\$ 43,261,768	\$ 45,692,558	\$ 2,430,790	5.6%
PERSONNEL - Budgeted FTEs	147.0	152.9		

# MEETING SUMMARY

*We welcome your thoughts and ideas about how we can best serve Tacoma Public Utilities and its customers.*

**Additional Questions?**

**Next Steps and Follow-up items...**



# Workforce Connect Project

City of Tacoma | Tacoma Public Utilities  
Enterprise Technology Project

**Public Utility Board Study Session**  
**August 22, 2018**



# Objectives



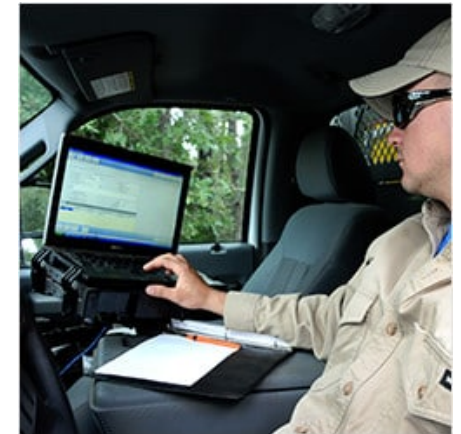
- To provide a background on the Workforce Connect enterprise project
- Review of the vendor selection process
- Describe project implementation approach
- Background of contract to be approved at Public Utility Board meeting

# Workforce Connect & MWM



Enterprise Mobile Workforce Management (MWM) systems:

- **Optimize** work from within or from core utility systems such as SAP and Outage Management
- **Support** complex workflows and resources such as:
  - Maintenance and inspection orders
  - Construction orders with information about field assets
  - Work processes across multi-commodity utilities
  - A wide spectrum of scheduler, dispatcher, and field worker roles
- **Deliver** information from back-office systems such as SAP and GIS on a mobile device



## ● ● ● Current State



- Current Mobile Workforce Management system (ABB Ventyx) was implemented over 15 years ago
- In use by a number of City of Tacoma and TPU departments and is end of life
- Opportunities to automate additional manual field work processes are hampered by our current solution
- Growing field asset data and location information needs from the users are difficult to accommodate

# ••• Strategic & Business Drivers



- Government Performance
  - Accountable, Efficient and Transparent services
  - Engage Employees
- Built and Natural Environment
  - Reduced city vehicle trips

- Digital Engagement Strategy
  - *"As a field worker, I need mobile access to maps, data, and work management tools, so that I can effectively serve our customers"*
- Strategic Initiatives
  - Do our work better
  - Performance management capability
  - Strengthen safety culture

# Industry Direction



Product advancement in the mobile workforce management market has been accelerating:

- Consumerization of mobile technology
  - Improved geospatial capabilities
  - Maturing cloud-based delivery models
  - Emergence of commercial wearable computing products
  - Development of a more digital 'smart' utility and city
- Digital worker enablement **transforms** operations...





# Workforce Connect Benefits



## Common Industry Benefits

<b>15-25%</b> ↑ Field technician productivity	<b>90%+</b> % of work auto-scheduled
<b>&lt; 60 sec</b> ↓ Service order close time	<b>60 min.</b> Dispatch productivity gains
<b>5-10%</b> ↓ Technician windshield time	<b>12%</b> ↓ Estimated restoration times
<b>10-20%</b> ↑ Customer satisfaction ratings	<b>50%</b> ↓ Planning and assigning work
<b>17%</b> ↓ Asset inspection effort / time	<b>60%</b> ↓ In customer complaints

# Project Objectives



- Replace legacy Mobile Workforce Management solution with a modern Enterprise Solution
- Expand initial user base from 200 to 500+
- Increased business functionality to include:
  - Initiate work from the field
  - Enhanced off-line capabilities
  - Dynamic resource management
  - Electronic access to documents & photos
  - Automated time entry
  - Advanced scheduling & dispatching functionality
  - Complementary AMI functionality



# ••• User Stories



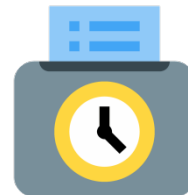
- As a mobile user...
  - I would like an automated way to populate and submit my time card to the back-office
  - I would like greater access to mobile order details with digitally downloaded work packets, photos, and GIS map overlays
  - I would like the option to work on a variety of mobile devices that best suit my working environment
- As a Supervisor or Dispatcher...
  - I would like to optimize work assignment routing to reduce drive time
  - I would like to easily monitor and dispatch work assignments and emergencies to the right crews at the right time
  - I would like the ability to remotely monitor and control work assignments so I can spend more time in the field



Optimization



Data Access



Automated  
Timecards



Device Flexibility

# Project Schedule



2017: Planning, Selection

Q1-Q3 Solution RFP Development

Q4 RFP & Selection

2018: Contract, Procurement, Infrastructure

We are here.

Q1 Solution Contract

Q2-Q3 ISGB, PUB, CC

Q4 Infrastructure / Design

2019 – 2020: Develop and Deploy

Q1 Release 1 – Locates

Q2/19 – Q1/20 Release 2  
– Other Work Types

Q1/20 Decommission ABB  
Service Suite

Q2/20 Release 3 – Long  
Cycle



# MWM Replacement Selection



- Engaged consultant to facilitate our vendor selection process
- Clevest Mobile Work Management was selected through a competitive RFP process



# RFP Scoring Results



Respondent (weighting)	Technical Requirements (40%)	Price (30%)	Risk (20%)	SBE/MWBE Certification (5%)	Submittal Quality, Organization & Completeness (5%)	Score
Clevest Solutions, Inc.	1979	1484	989	0	247	4700
ABB Enterprise Software, Inc.	1845	1384	923	0	231	4382
SAP America, Inc.	1837	1378	918	0	230	4362
Smart Energy Water LLC	1799	1349	899	0	225	4272

# ● ● ● Clevest Contract Agreement



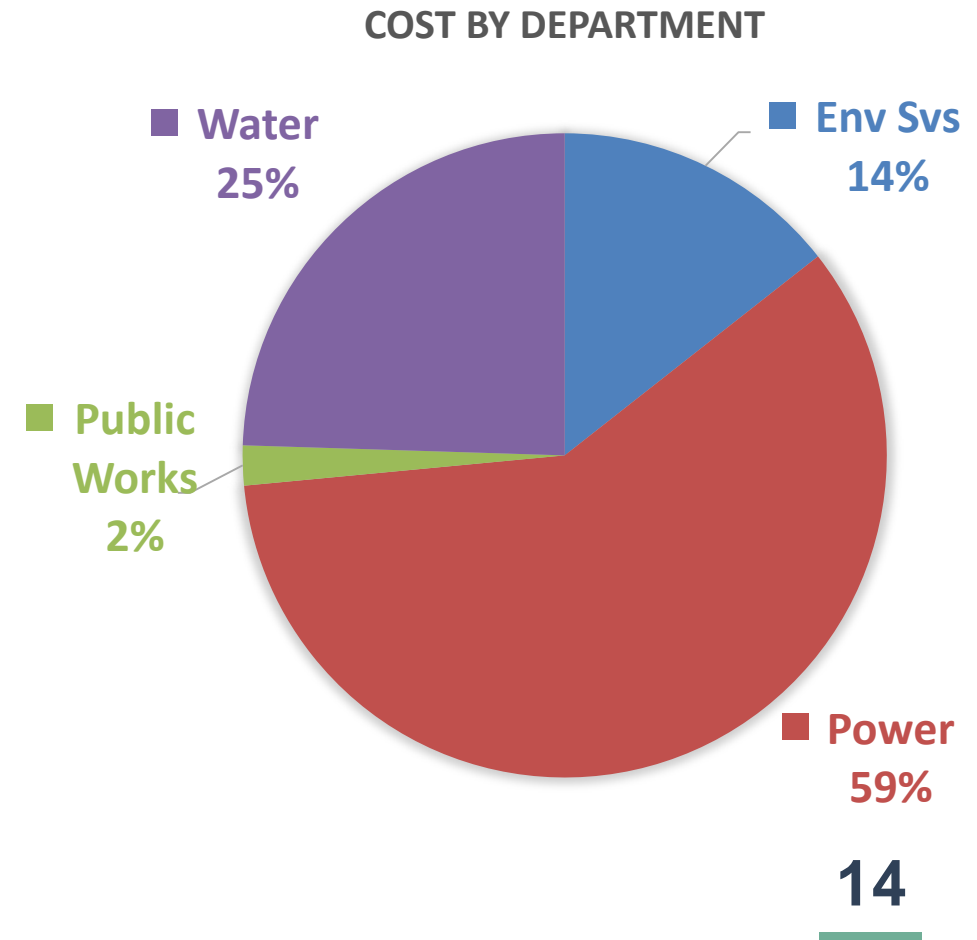
Component/Deliverable	Amount
Software	\$607,500
Maintenance Support (7 years)	\$675,500
Product implementation services & warranty	\$1,177,260
Training	\$33,196
Other	\$178,200
Total Contract Value	\$2,671,656

- Notable features of agreement:
  - Negotiated \$500/user license
  - Maintenance of 20% for agreement term
  - Not subject to yearly escalations or adjustments

# Workforce Connect Budget



2018-2020 External Costs	Total Line Item Costs
Software	\$607,500
Hardware	\$33,389
Clevest Professional Svcs	\$1,177,260
Augmented Professional Svcs	\$1,170,300
Consultant Svcs	\$1,029,820
Travel	\$178,200
Training	\$565,546
<b>Total External Costs</b>	<b>\$4,762,015</b>
2018-2020 Internal Labor Costs	Allocated
Division Labor	\$2,292,763
Cust Svcs (All others)	\$84,675
TPU UTS Labor (Allocated)	\$244,197
<b>Total Internal Labor Costs</b>	<b>\$2,621,635</b>
Project Total	Total Cost
<b>GRAND TOTAL (Capital and O&amp;M)</b>	<b>\$7,351,424</b>





# Net Cost / Benefit Analysis



Cleverest Solution	
One-Time Project Cost	\$7.4M
Ongoing Costs	\$3.8M
Project Benefits	\$11.8M
Project Cash Flow	\$1.0M
NPV	\$288k
ROI	8.9%
Payback Years	9.6
Lower Monthly Cost (per user)	\$219

# ●●● Key Takeaways



- Business driven
- Better served customers/citizens
- Multiple business units participating in project & governance
- Transformational opportunity



# Recommendations/Next Steps



- Contract approval at Public Utility Board
- Info session with City Council
- Continue project preparation activities
- Project initiation planned for Q4 2018

# Water Resource Planning

- Water System Plan
- Integrated Resource Plan

**August 22, 2018**

# Today's Agenda

## **Water System Plan Update**

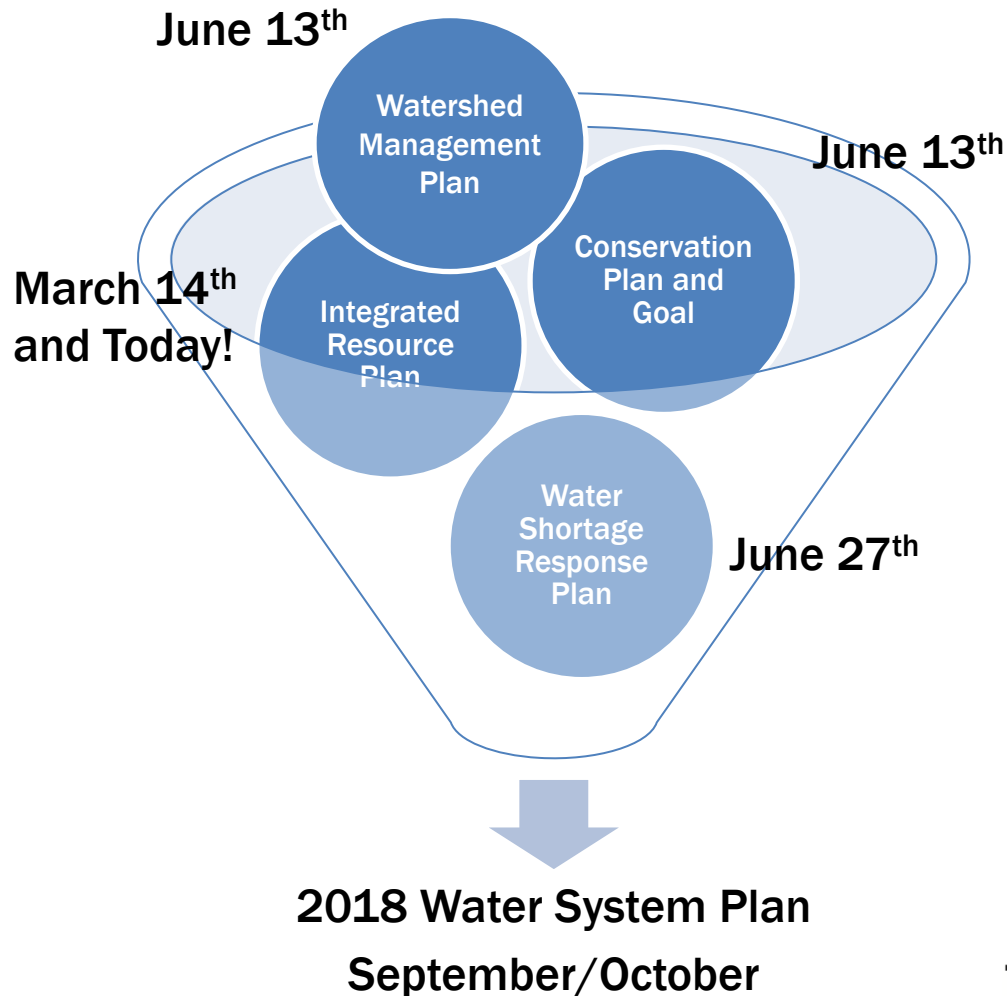
## **Integrated Resource Plan Results/Conclusions**

- **Overview of Sources**
- **Overview of Modeling results**
- **Resource Performance**
- **Potential Solutions**

## **Additional Considerations**

## **Next Steps**

# 2018 Water System Plan – collecting our planning in one place



# Overview of Existing Sources – Green River System

**The Green River is Tacoma's primary water source. In recent years, it is the source of 95% of our water.**

- Tacoma has two water rights on the Green River
- Both water rights are constrained to ensure adequate minimum instream flows



**TACOMA WATER DIVERSION DAM AND INTAKE**



# Overview of Existing Sources – Green River System

## Eagle Gorge Reservoir

Held empty in Winter  
Filling in Spring  
Emptying in summer

HHD

GRFF

Green River  
Filtration  
Facility  
(GRFF)

To  
Municipal  
Water  
System

Palmer Measurement  
Point

P

GREEN  
RIVER

Auburn Measurement Point;  
Must maintain greater than  
250 cubic feet per second

A

GREEN  
RIVER

To  
Duwamish  
River

Stored water is  
released:

- To augment river  
flows for fish
- To be used as  
drinking water

HHD = Howard Hanson Dam



# Overview of Existing Sources - Groundwater

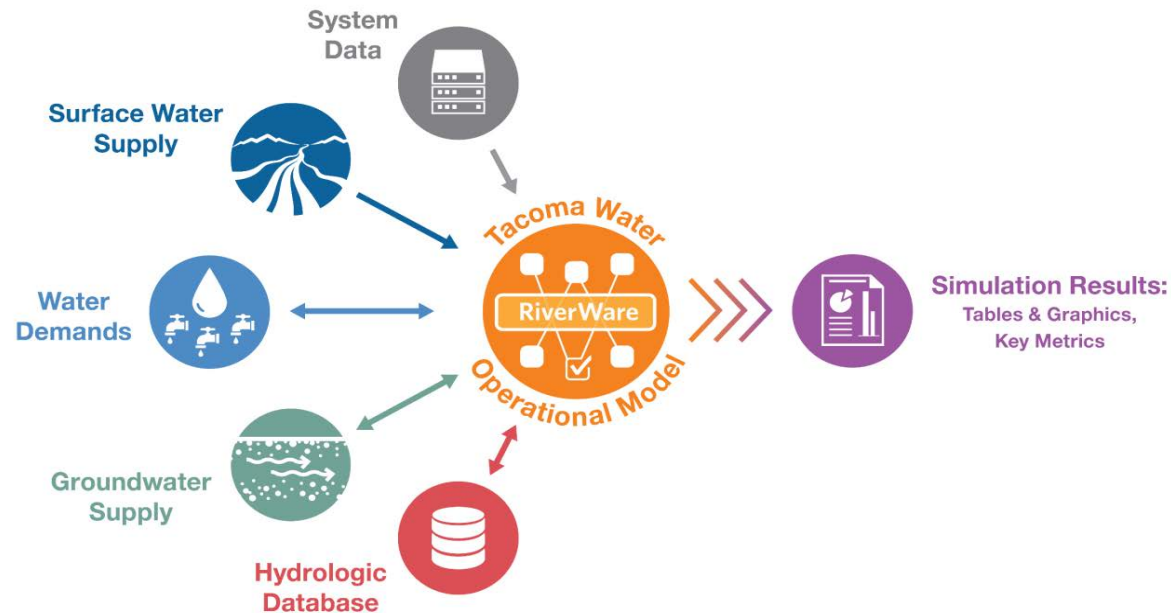
- **55 MGD of installed capacity / ~40 MGD currently reliably available**
- **Aquifer in South Tacoma is a key component**
- **Normally ~5% of supply**
- **Can provide up to 40-50% of summer demand**
- **Drought resilient**

MGD = Millions of Gallons per Day



# Overview of Modeling Results

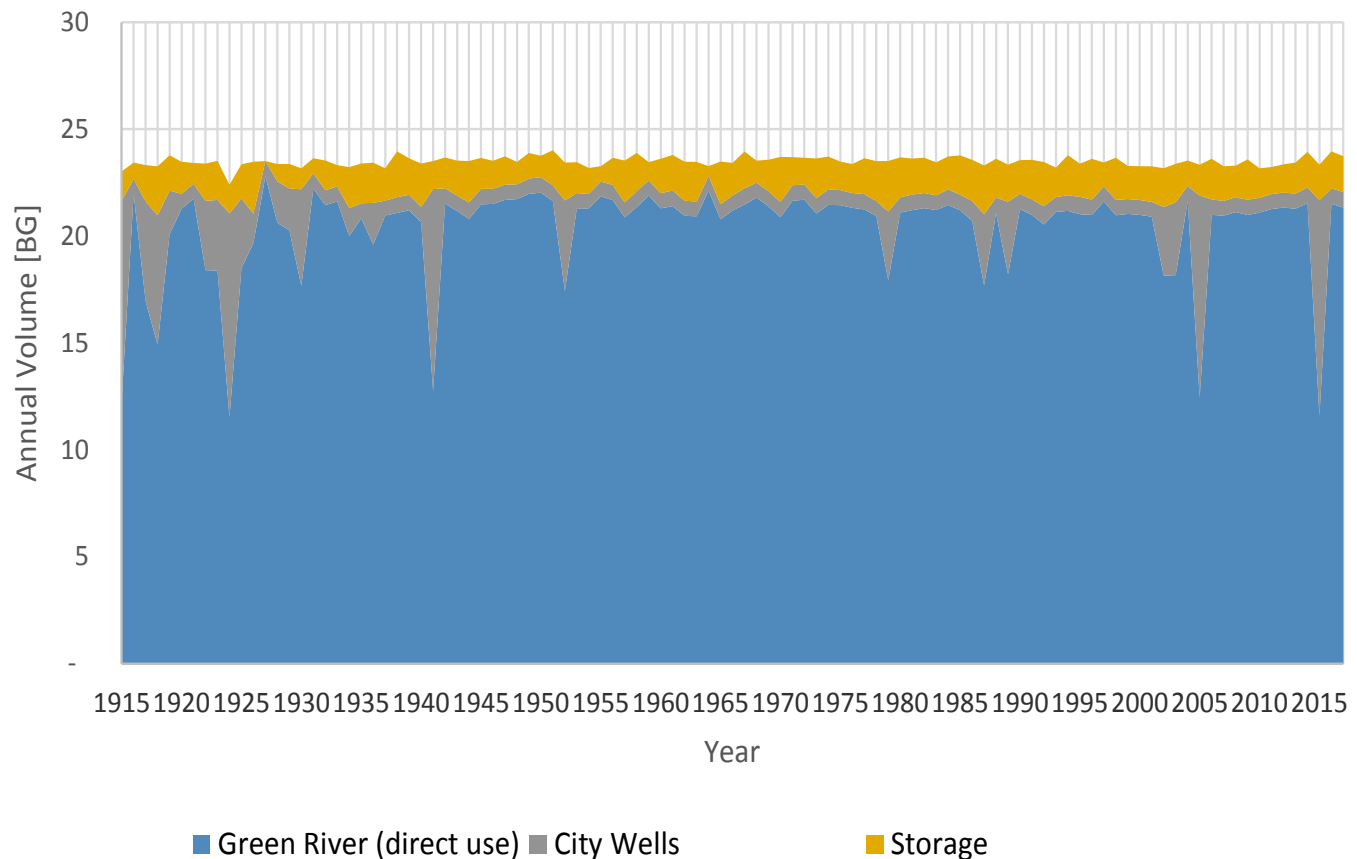
- Performance of existing sources
- Impacts of climate change
- Resource Adequacy Standard
- Future scenarios evaluated
- Firm Yield vs demand forecast



# Existing Resource Performance - Past

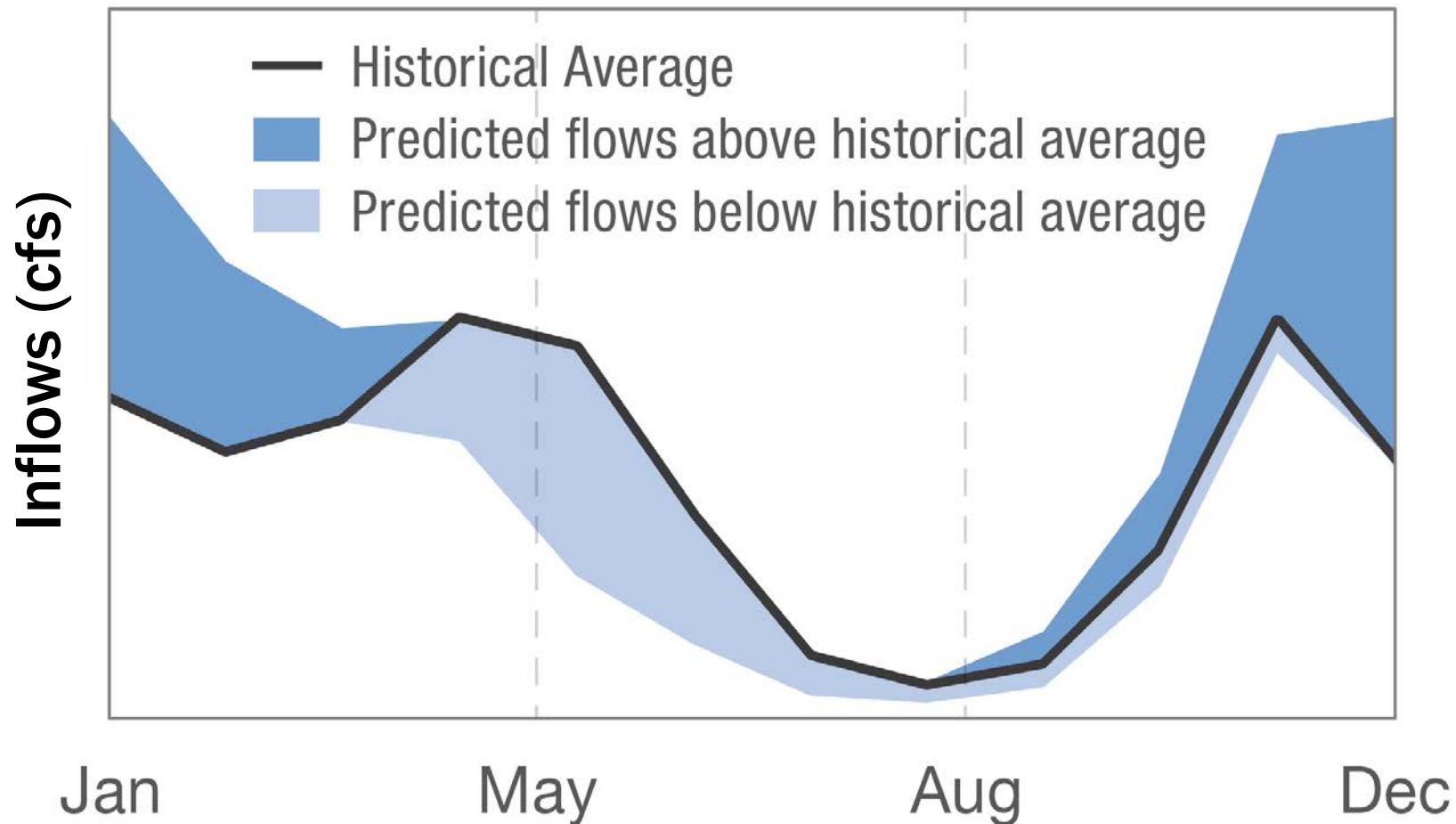
**zero curtailments in this simulation**

Simulated Water Supply by Source



# Impacts of Climate Change - 2050

## Average Monthly Simulated Inflows – Eagle Gorge Reservoir



cfs = Cubic Feet per Second

# Resource Adequacy Standard (RAS)

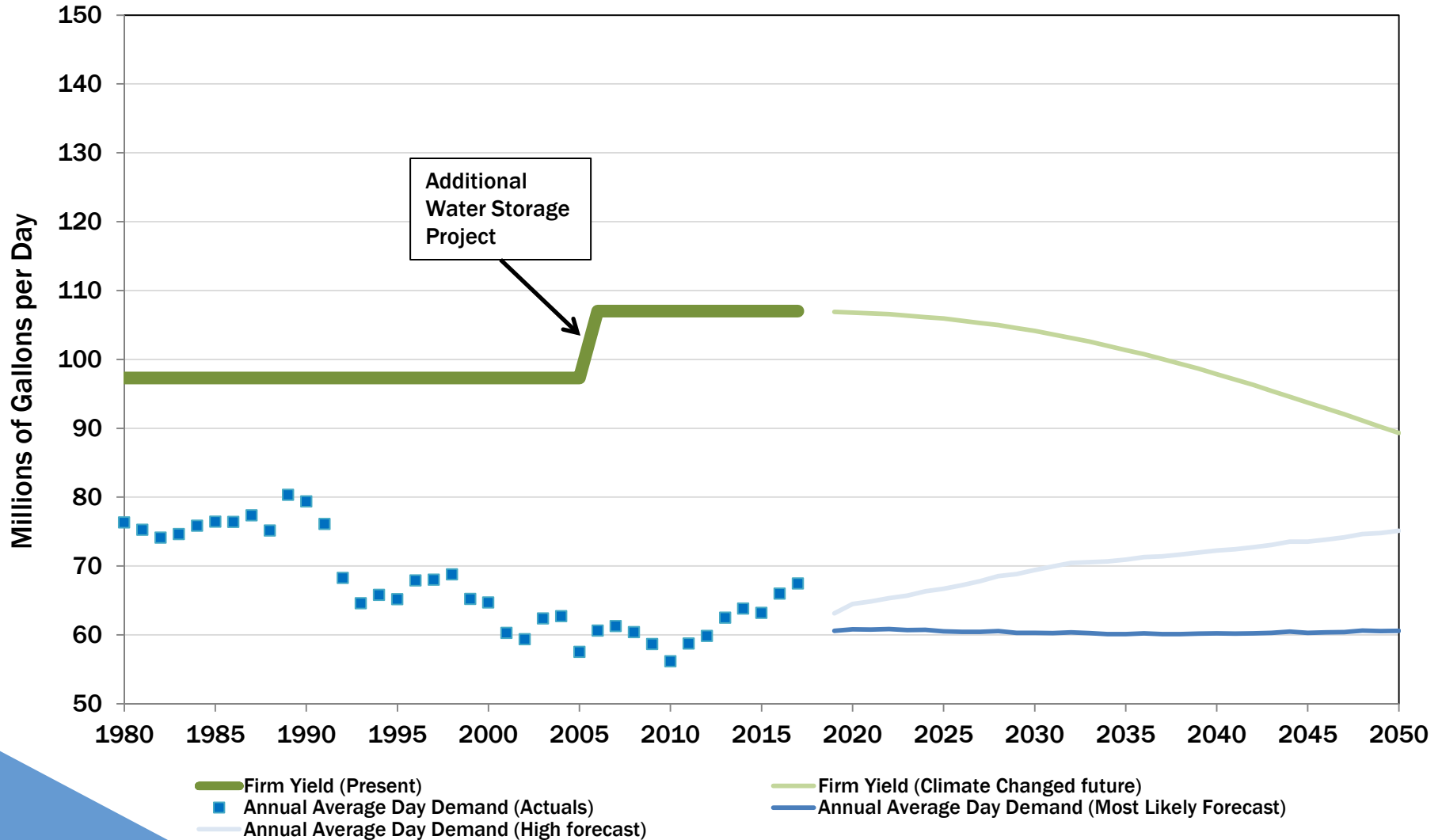
**Presented at March 11, 2018 Public Utility Board  
Study Session:**

**Policy  
Decision**

**Water sources and systems will be sufficient to meet demands such that mandatory curtailments will occur not more than once in 25 years, as a long term average.**

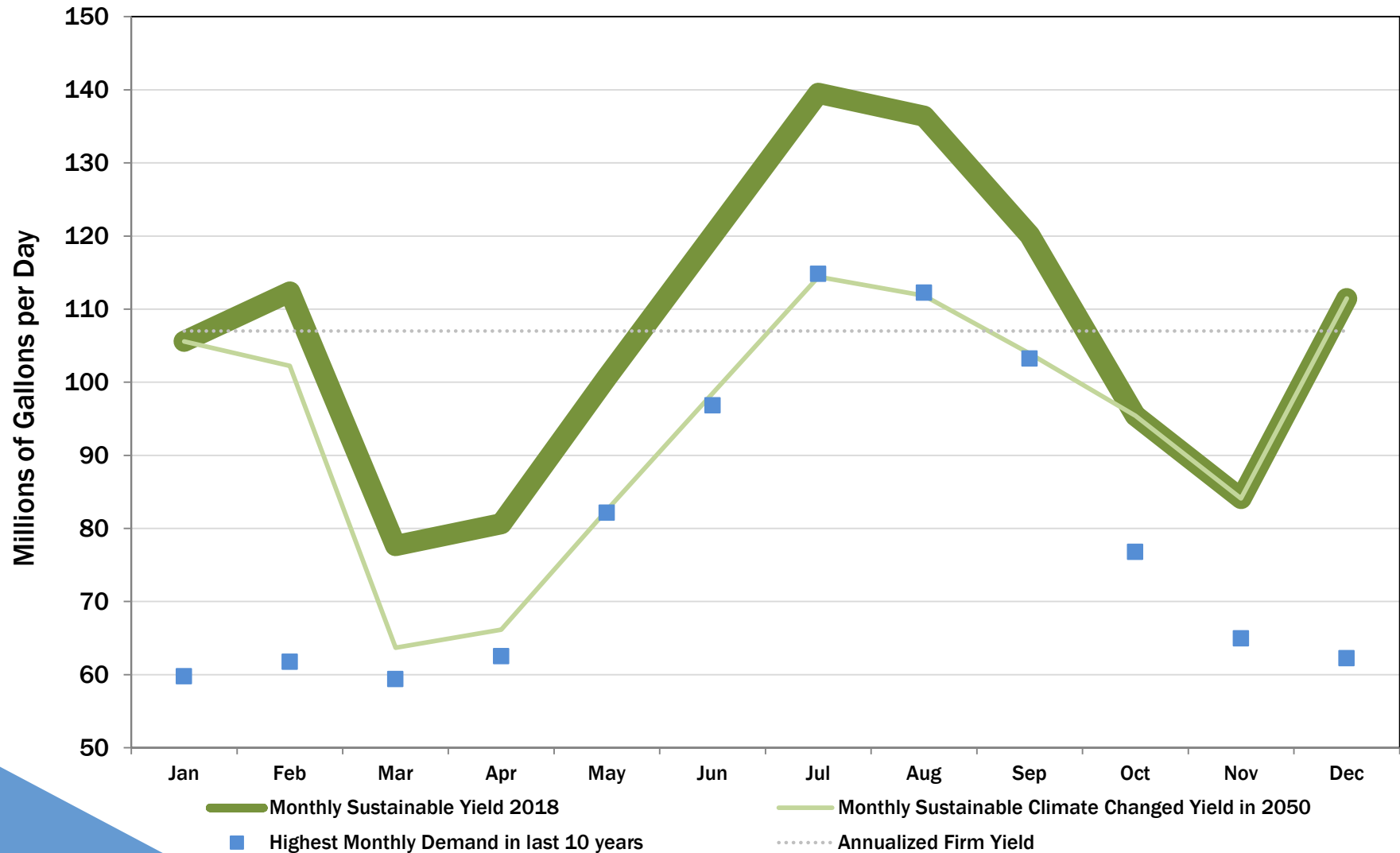
# Firm Yield

## Annual Average Demands vs Annualized Firm Yield



# Firm Yield

## Peak Monthly Demands vs Sustainable Monthly Yield



# Scenarios Evaluated

## Least-Stressed

- ✓ Improved technologies
- ✓ Water conservation

## Most Likely

- ✓ Continues demands, growth trends
- ✓ Climate change is moderate but accelerates

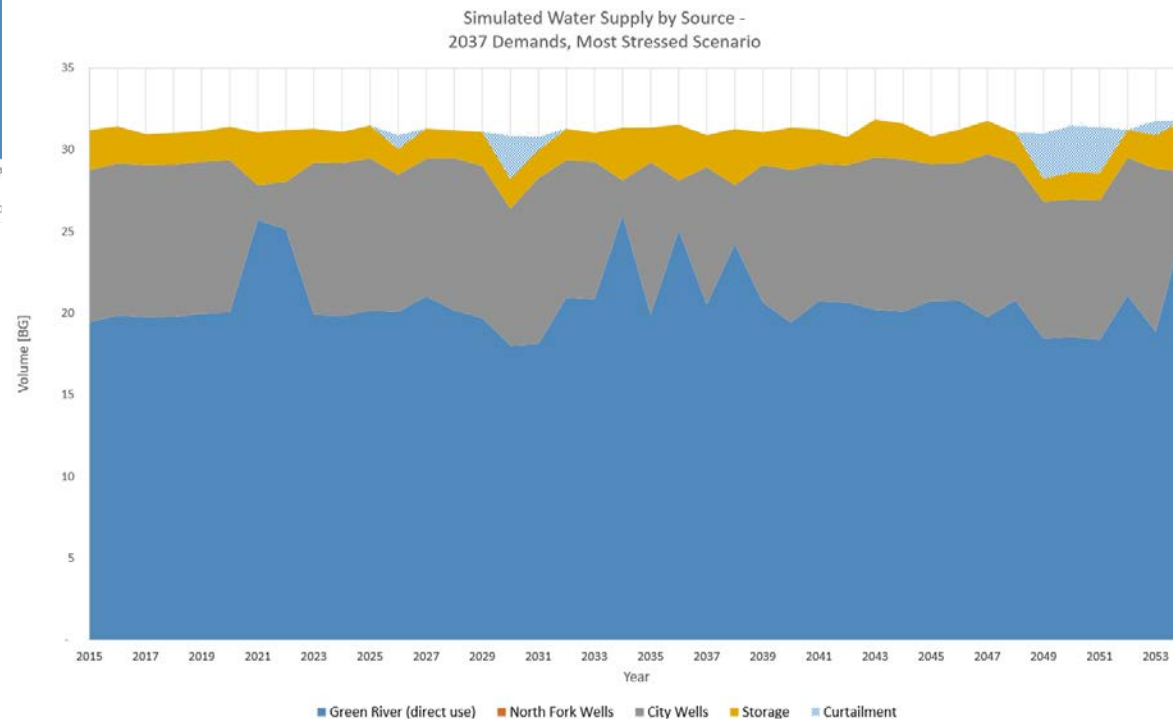
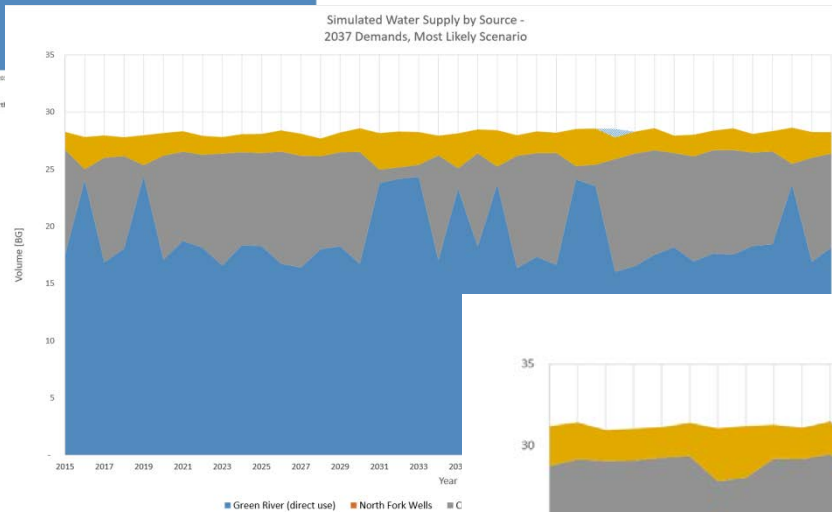
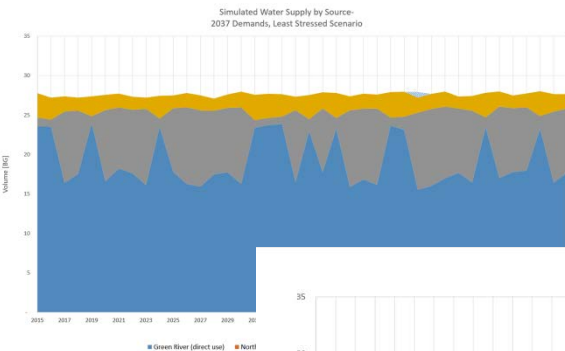
## Most-Stressed

- ✓ Higher demands due to increased economic activity
- ✓ Climate change is hotter and drier



# Existing Resource Performance - Future

**Available Supplies, as  
a function of Scenario  
– Good performance  
for all but Most-  
Stressed Scenario**



# Existing Resource Performance - Future

- **System is robust except when in the Most-Stressed Scenario**
- **Only Most-Stressed Scenario does not meet RAS**
- **Responsibility to be prepared should Most-Stressed Scenario occur**

RAS = Resource Adequacy Standard

■ 2037 results ■ 2050 results

	Least-Stressed	Most-Likely	Most-Stressed
Number of voluntary curtailments <i>(out of 25 years)</i>	<1	<1	2
	3	2	5
Number of mandatory curtailments <i>(out of 25 years)</i>	0	0	3
	0	<1	5
Is the RAS met?	Yes	Yes	No
	Yes	Yes	No
Percent of groundwater rights utilized	50%	55%	60%
	60%	60%	70%

*Number of curtailments represents the long-term average, standardized to the expected frequency in any 25-year period.*

# Potential Solutions – Most-Stressed Scenario

- **Additional Water Storage Project Phase 1 (AWSP1)**  
– Complete phase 1 to receive up to 10,000 Acre-feet
- **Aggressive Peak Shaving** – Reduce summer peak demand in hot and dry years
- **Develop Groundwater** – Enhance pumping capacity of well fields
- **Additional Water Storage Project Phase 2 (AWSP2)**–  
Raise Eagle Gorge Reservoir an additional 10 feet
- **Oasis – Aquifer Storage and Recovery (ASR)**

# Potential Solutions – Most-Stressed Scenario

**Number of mandatory curtailments is improved to meet the RAS in each of the proposed solutions**

- **Potential for curtailments reduced**
- **Analyze and prioritize**
- **Uncertainties**

RAS = Resource Adequacy Standard

■ 2037 results ■ 2050 results

	Current Sources	OASIS	AWSP Phase 1 (Howard Hanson Fish Passage)	AWSP Phase 2 (Reservoir Pool Raise)	Develop Full Groundwater Rights	Aggressive Peak Shaving
Number of voluntary curtailments (out of 25 years)	2	4	2	2	<1	<1
	5	2	5	5	2	2
Number of mandatory curtailments (out of 25 years)	3	<1	<1	<1	0	0
	5	4	<1	<1	0	0
Is the RAS met?	No	Yes	Yes	Yes	Yes	Yes
	No	No	Yes	Yes	Yes	Yes
Percent of groundwater rights utilized	60%	60%	60%	60%	75%	55%
	70%	70%	70%	70%	95%	67%

# Additional Considerations

- **Fish Passage Facility completion and funding (Additional Water Storage Projects Phase 1 and Phase 2)**
- **Groundwater resources in an urban environment**
- **Water rights – complex and changing**

# Green River Water Rights

## First Diversion Water Right (“FDWR”)

- **Statement of Claim**
- **Tacoma filed in 1971 (based on 1906 and 1908 priority dates)**
- **Point of Diversion: Headworks**

## Second Diversion Water Right (“SDWR”)

- **Permit issued in 1986 (1933 priority date)**
- **Development schedule (next milestone: 2021)**
- **Point of Diversion: Headworks**

# Types of Water Rights

## Permits & Certificates:

- Issued by Dep't of Ecology
- Pursuant to the “Water Code” (i.e., state legislation)
- 1917 surface water / 1945 ground water
- Permit is a water allocation under development
- Certificate documents a vested property right.

## Claims:

- Assertion of vested right predating Water Code
- Statements of claim required by 1967 law
- Ecology accepts for recording, but not approved or confirmed in substance.

# Department of Ecology - Water Right Permit Process

- **Application**
- **Permit**
- **Development Schedule**
  - 1. Start Construction**
  - 2. Complete Construction**
  - 3. Put Water to Full Use**
    - or request extension of time
- **Proof of Appropriation**
- **Certificate**



# 2003 Municipal Water Law (“MWL”)

- **Before 2003, law was not clear about how to vest (or “perfect”) a municipal purpose water right**
- **2003 MWL clarified that actual “beneficial use” of water required**
- **Certificates now issue with quantities put to actual use**

# Restrictions and Factors as to “Beneficial Use” of Green River Water

- **Water rights terms and conditions imposed by Dep’t of Ecology**
- **Agreement with Muckleshoot Indian Tribe (1995)**
- **Project Cooperation Agreement with US Army Corps of Engineers (2000)**
- **Habitat Conservation Plan (2001)**
- **Regional Water Supply System (2002) – RWSS Partnership**

# Overview of Partnership Agreement

- **Tacoma is the owner and operator of the Second Supply Project (SSP)**
- **Tacoma has a 15/36 share; Kent, Covington and Lakehaven each have 7/36 Shares in the Second Supply Project**
- **Decisions are made by vote of the Project Committee**
- **Each Partner has paid for rights to use its share of the available Second Diversion Water Right, including water stored in the Eagle Gorge Reservoir**
- **Investment from the three Partners since 2005 has been \$196 for capital facilities, and \$20 for O&M**

# Next Steps

- **Finalize Planning Documents**
- **Ongoing Public Education**
- **Develop strategies and outreach communication plan for Aggressive Peak Shaving**
- **Continued engagement with Federal Agencies & the congressional delegation to complete Additional Water Supply Project Phase I**
- **Further Evaluation of Supply solutions, including prioritizing groundwater improvements**